



GLOBAL PACIFIC  
FINANCIAL SERVICES LTD.

## Heat up your Term & CI Sales - Swing into Summer Sale 2016

Submitted by Emily on June 8, 2016 - 9:09am

**Heat up your Term and CI sales  
this summer!**

# Swing into Summer Sale!

**\$25 POLICY  
FEE DISCOUNT**  
ON ALL TERM AND  
CI POLICIES

## Heat up your Term and CI sales this summer!



BMO® Insurance is reducing premiums on all Term and Critical Illness standalone applications received at our Head Office between June 1<sup>st</sup> and August 31<sup>st</sup>, 2016\*. Policies will automatically qualify for a \$25 discount on the annual policy fee (for life) on all rate classes and premium bands.

This is a great opportunity to save your clients money with insurance protection that's now more competitive!

## Check out how BMO Insurance compares!

### Preferred Term Annual Premium Ranking (Male Standard Non-smoker) for \$250,000 Sum Insured

Plan/Age	30	34	38	42	47	52
Preferred Term 10	1	1	1	1	1	1
Preferred Term 20	1	1	1	1	1	1
Preferred Term 30	1	1	1	1	1	2

### Critical Illness Annual Premium Ranking (Male Standard Non-smoker) for \$50,000 Benefit

Plan/Age	30	34	38	42	47	52
Living Benefit 10 with ROPD	2	1	1	1	3	2
Living Benefit 20 with ROPD	1	1	1	2	2	2
Living Benefit 75 with ROPS15 and ROPD	2	2	2	2	3	3
Living Benefit 100 with ROPS15 and ROPD	1	2	1	1	1	2
15 Pay Living Benefit 100 with ROPS15 and ROPD	2	2	2	2	2	1

\*Applications received at our Head Office after August 31, 2016 will not qualify.

Information contained in this document is for illustrative purposes and is subject to change without notice.

<sup>†</sup> Registered trade-mark of Bank of Montreal, used under licence.

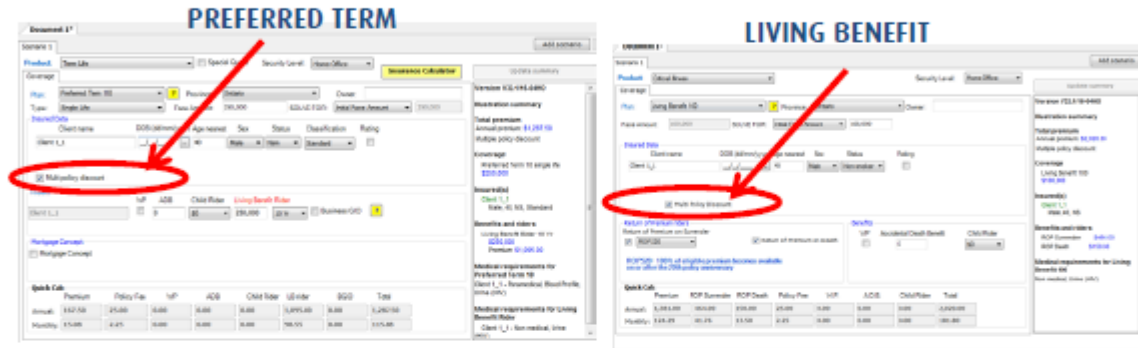
Insurer: BMO Life Assurance Company  
713E (2016/06/01)



# Swing into Summer Sale!

LifeGuide will automatically be updated to reflect BMO's \$25 policy fee discount on their June 1<sup>st</sup>, 2016 release.

If you would like to illustrate the new premiums in The Wave (version 32.1), simply click on the multi-policy fee discount box.



Note that this offer is not available on Term or Living Benefit riders AND multi-policy fee discounts will not be applied in addition to this \$25 policy fee discount during the sale period.

## Let's connect

To find out more about BMO Insurance products, please call your MGA, contact the BMO Insurance regional sales office in your area, or call 1-877-742-5244.

BMO Life Assurance Company, 60 Yonge Street, Toronto, ON M5E 1H5

**Ontario Region**  
1-800-608-7303

**Quebec - Atlantic Region**  
1-866-217-0514

**Western Region**  
1-877-877-1272

Companies surveyed for Term Insurance premium comparison: BMO Insurance, Canada Life, Desjardins Financial, Empire Life, Equitable Life, Ivari, Industrial Alliance, Manulife, RBC Insurance, SSQ Assurance and Sun Life. Not all companies surveyed offered all product options. Ranking is based on the lowest annual premium. The comparison was performed based on information believed to be reliable and in effect as at May 30, 2016.

Companies surveyed for Critical Illness premium comparison: BMO Insurance, Canada Life, Desjardins Financial, Empire Life, Equitable Life, Industrial Alliance, Ivari, Manulife, RBC Insurance, SSQ Insurance, and Sun Life. ROPD included in the calculations. Loss of Independence included in the calculations. Not all companies surveyed offered all product options. Ranking is based on the lowest annual premium. The comparison was performed based on information believed to be reliable and in effect as a May 30, 2016. BMO Insurance is not liable for any errors or omissions in the information derived from third party sources.

Source: LifeGuide (2016.05) and software illustration

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