



GLOBAL PACIFIC
FINANCIAL SERVICES LTD.

newslink October

Submitted by Josh on October 7, 2014 - 9:47am

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Thank you

Thank you for your support during the
New Business Now transition



We know you've encountered challenges with New Business Now. We recognize those challenges are impacting your experience with Canada Life.

We want you to know we remain confident in our vision for New Business Now, and the positive impact we expect it will eventually have on your business. As we work through the transition to this new way of doing business, your experience with the new system remains our number one priority. We've implemented support around all steps of the process and will continue to put focus here until we return to our usual service standards.

Through collaboration with you and your business partners, we'll continue working towards improving your individual insurance experience with Canada Life. We encourage you to continue to use New Business Now, and we remain open to hearing and addressing your needs.

Thank you for your ongoing partnership and business with Canada Life.



Phil Marsillo
Senior Vice-President
Canada Life Distribution

Note: A September 2014 issue of *Newslink* was not published. Content from September has been combined in this issue.

Attachment

Canada Life Newslink October (PDF)

Size

2.05 MB

Type

application/pdf

Source URL: <https://mail.globalpacific.com/bulletins/canada-life/2014-10-07/newslink-october>